## GUGGENHEIM

# February 2018 **REIT Industry Update**

#### **Commercial Real Estate Hits a Pause**

After years of REIT outperformance relative to the S&P 500<sup>®</sup> Index, REITs took a breather in 2017. Amidst the expectations of a rising rate environment, REITs finished up 5.22 percent as the 10 year closed at 2.41 percent by year-end. Thus far in 2018, REITs continue to lag, down 9.76 percent with the 10 year hitting 2.80 percent.<sup>1</sup> Meanwhile, private market valuations are holding firm, with Green Street Advisors' Commercial Property Price Index suggesting that values have stayed steady over the past twelve months. Their data shows commercial property having fully recovered from the 2009 lows, now surpassing the 2007 peak levels by 26 percent.<sup>2</sup> Providing support for real estate valuations are capital markets that remain robust with multiple financing alternatives open. Despite the tepid economic recovery, growth in real estate demand has been sufficient to stabilize occupancy levels in the mid-90 percent range.<sup>3</sup> Steady gains in leasing amidst low supply are translating into solid pricing power for landlords and stable to rising market rents for most subsectors. Guggenheim believes overall property-level operating income is expected to grow at roughly 3 percent annual pace. As a result of the positive fundamentals, REIT earnings should pace in the mid-single digit range for 2018.<sup>3</sup> Guggenheim believes dividend growth should parallel earnings growth, as current dividend payout ratios remain below historical norms.

### Commercial Real Estate Looks Reasonably Priced to Bonds

When looking at the returns of alternative investments, real estate very often gets compared to fixed income securities—more specifically, BAA-rated (investment-grade) bonds.<sup>4</sup> Over the long-run, commercial real estate sector returns have averaged roughly 1.50 percent above that of BAA yields<sup>5</sup>. Today, that metric stands at 1.75 percent, suggesting that commercial real estate values are reasonably priced in the current environment.

#### **The Case for REITs**

Through the fourth quarter of 2017 equity REITs delivered a 1.51 percent total return compared to 6.64 percent for the S&P 500° Index.<sup>1</sup> Guggenheim feels public real estate offers several benefits for an individual investor's portfolio that are particularly relevant in today's environment:

- REITs may provide attractive current income with the potential for future dividend growth as underlying property cash flows grow over time.
- Real estate provides inflation hedging characteristics as underlying rents, property cash flows, and replacement costs have historically adjusted with inflation over the long run.
- REIT earnings should be relatively resilient during economic downturns as a large portion of rental revenues are derived from contractual lease obligations.

<sup>1</sup> Bloomberg, February 6, 2018. 2 Green Street Advisors, Inc., Commercial Property Price Index, February 6, 2018. Past performance does not guarantee future results. Index performance is presented for illustrative purposes only and is not meant to represent any particular fund. Returns do not reflect any management fees, transaction costs or expenses. The Index is unmanaged and not available for direct investment. 3 Citi Investment Research & Analysis, Weekly REIT and Lodging Strategy, February 2, 2018. 4 Credit quality, as rated by Moody's, is an assessment of the credit worthiness of an issuer of a security. Ratings are measured using a scale that typically ranges from Aaa (highest) to C (lowest). Moody's judges obligations rated Baa to be medium-grade. 5 Green Street Advisors, Inc., Real Estate Securities Monthly, February 2018.

For information on investment products offering REIT market exposure, please contact your financial advisor or visit GuggenheimInvestments.com.

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Index Definitions (Each index is unmanaged and it is not possible to invest directly in any index.) S&P 500 Index is a capitalization-weighted index of 500 stocks designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries. Green Street Commercial Property Price Index ("CPPI") is a time series of unleveraged U.S. commercial property values. CPPI captures the prices at which commercial real estate transactions are currently being negotiated and contracted.

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