

World Water Day 2015 Theme of Sustainable Development Sharpens Focus on Water as Attractive Investment Opportunity

March 22 United Nations World Water Day champions the need for new infrastructure to help ensure efficient delivery and access to clean and safe water and meet growing global demand

NEW YORK, NY – March 20, 2015 – United Nations World Water Day is observed March 22 each year to help make a difference for members of the global population who suffer from water-related issues. This year's theme of Water and Sustainable Development will bring attention to the need for new infrastructure to address water shortages resulting from such factors as pollution, decaying infrastructure, and shifting weather patterns.

“The celebration of World Water Day is an important reminder of how our growing global population necessitates that we utilize our water resources more effectively and efficiently,” said William Belden, Managing Director of Product Development for Guggenheim Investments. “Investing in water has the potential to make a difference in investment portfolios and, most important, an important difference in the world in which we live.”

Guggenheim provides exposure to companies trying to meet this global demand through Guggenheim S&P Global Water Index ETF (CGW), the first U.S.-listed global water ETF.

CGW seeks investment results that correspond generally to the performance, before the fund's fees and expenses, of the S&P Global Water NR Index. The S&P Global Water NR Index is comprised of approximately 50 equity securities, selected based on investment and other criteria, from a universe of companies listed on global developed market exchanges, which include water utilities, infrastructure, equipment, instruments and materials.

“While clean water is essential for a healthy human life, 1.1 billion people lack access to water,” Belden said. “By 2025, it's anticipated that two-thirds of the world's population may be facing water shortages.¹ World Water Day 2015 is an important reminder of this global concern and the vital need to take action to address the scarcity of water as an essential resource.”

¹ Source: WWF, Water Scarcity, 2014.

About Guggenheim Investments

Guggenheim Investments is the global asset management and investment advisory division of Guggenheim Partners, and manages more than \$195.8 billion² in assets across fixed income, equity, and alternatives. We focus on the return and risk needs of insurance companies, corporate and public pension funds, sovereign wealth funds, endowments and foundations, consultants, wealth managers, and high-net-worth investors. This approach to investment management has enabled us to deliver innovative strategies that provide opportunities for diversification and attractive long-term results. Guggenheim Investments offers investors a broad range of ETPs—domestic and international equity, fixed-income and currency—to provide the core building blocks for portfolios, access to hard-to-reach market segments, as well as targeted investment choices.

###

GUGGENHEIM

Past performance is no guarantee of future results.

Read a fund's prospectus and summary prospectus (if available) carefully before investing. It contains the fund's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus and summary prospectus (if available) at www.guggenheiminvestments.com or call 800.820.0888.

The referenced fund is distributed by Guggenheim Funds Distributors, LLC. Guggenheim Investments represents the investment management business of Guggenheim Partners, LLC ("Guggenheim"), which includes Guggenheim Funds Investment Advisors ("GFIA"), the investment advisors to the referenced fund. Guggenheim Funds Distributors, LLC is affiliated with Guggenheim and GFIA.

²Guggenheim Investments total asset figure is as of 12.31.2014 and includes \$12.1bn of leverage for Assets Under Management and \$0.4bn for assets for which Guggenheim provides administrative services. Values from some funds are based upon prior periods. Guggenheim Investments represents the following affiliated investment management businesses: Guggenheim Partners Investment Management, LLC, Security Investors, LLC, Guggenheim Funds Investment Advisors, LLC, Guggenheim Funds Distributors, LLC, Guggenheim Aviation Partners, LLC, Guggenheim Real Estate, LLC, Transparent Value Advisors, LLC, GS GAMMA Advisors, LLC, Guggenheim Partners Europe Limited and Guggenheim Partners India Management.

17069

Media Contact

Ivy McLemore

Guggenheim Partners

212.518.9859 – office

917.809.0725 – mobile

Ivy.McLemore@guggenheimpartners.com