Blue Chip Dividend Portfolio, Series 15

Investment Objective

The Blue Chip Dividend Portfolio, Series 15 (Trust) seeks to provide above average dividend income coupled with the potential for long-term capital appreciation.

Key Considerations

- Financially Sound Companies: The Trust seeks to invest in well-established, financially sound companies with attractive financial and competitive characteristics.
- Attractive Income: The Trust seeks to provide a higher dividend yield than that of the broad equity market, which may be attractive for investors seeking income.
- Reduce Volatility: Guggenheim believes blue chip stocks, which are large-capitalization by definition, may help reduce overall portfolio volatility.

Past performance is no guarantee of future results.

Portfolio Allocation

Breakdown and weightings are as of 2.21.2024 and subject to change.

CAPITALIZATION BREAKDOWN

Large-Cap 100.00%

STYLE BREAKDOWN



SECTOR WEIGHTINGS

Health Care	16.53%
Financials	13.44%
Consumer Staples	13.42%
Information Technology	13.37%
Industrials	13.33%
Energy	6.71%
Consumer Discretionary	6.66%
Materials	6.60%
Communication Services	3.35%
Utilities	3.33%
Real Estate	3.26%
Total	100.00%

Access Quality Companies Paying Above-Average Dividends

Blue chip companies that combine both strong, stable financials with consistent income can be an attractive addition to a portfolio. That's why Guggenheim created the Blue Chip Dividend Portfolio. This portfolio provides access to quality blue chip companies that have historically paid above-average dividends. Guggenheim believes that these financially sound companies typically have strong management teams that may have the ability to weather downturns and operate profitably in various economic conditions.

In constructing the Blue Chip Dividend Portfolio, Guggenheim analysts conduct fundamental analysis to identify dividend-paying companies with quality metrics such as profitability and profit growth, revenue growth, return on equity and share price stability. As a way of further identifying value-enhancing opportunities, scrutiny is also paid to recent company news that might impact near-term operating results, but may not yet be embodied in financial filings or the stock price. The Blue Chip Dividend Portfolio offers investors the potential for capital appreciation and income.

Daily Encounters with Blue Chip Stocks

People are continuously exposed to the products and services of blue chip stocks. The graphic below details how a typical consumer might interact with many of the holdings in the Blue Chip Dividend Portfolio over the course of a day.



The logos listed are trademarks of their respective owners and are used for illustrative purposes only and should not be construed as an endorsement or affiliation with Guggenheim Investments.

Blue chip stocks often represent some of the most recognizable and financially sound companies in the market. These iconic companies seek to offer investors:



Exposure to recognized market leaders



Stable, reliable growth



Historically consistent dividends



Lower volatility

Holdings and Sector Weightings

The stocks in this portfolio represent some of the world's most well-recognized brands and have the potential for stable and consistent performance over time. Holdings and Weightings are as of 2.21.2024 and subject to change.

COMPANY DESCRIPTION

Communication Services (3.35%)



VZ operates as a telecommunications company and provides wire line voice, data services, wireless, and internet services. VZ serves clients in the United States.

Consumer Discretionary (6.66%)



MCD franchises and operates fast food chain. It offers various food products and soft drinks, and non alcoholic beverages. MCD serves customers worldwide.



SBUX is the premier roaster, marketer, and retailer of specialty coffee. It offers packaged and single-serve coffees and teas, beverage-related ingredients, and ready-to-drink beverages, as well as produces and sells bottled coffee drinks and a line of ice creams. SBUX serves customers worldwide.

Consumer Staples (13.42%)



KO manufactures, markets, and distributes soft drink concentrates and syrups. It also distributes and markets juice and juice-drink products. KO distributes its products to retailers and wholesalers in the United States and internationally.



HSY manufactures chocolate and sugar confectionery products. Its principal products include chocolate and sugar confectionery products, gum and mint refreshment products, and pantry items, such as baking ingredients, toppings, and beverages.



MDLZ is a food and beverage company. It manufactures and markets packaged food products, including snacks, beverages, cheese, convenient meals, and other packaged grocery products. MDLZ sells its products worldwide.



TGT operates general merchandise discount stores. It focuses on merchandising operations which includes general merchandise and food discount stores and a fully integrated online business. TGT also offers credit to qualified applicants through its branded proprietary credit cards

Energy (6.71%)



XOM operates petroleum and petro chemicals businesses. It provides exploration and production of oil and gas, electric power generation, coal, and minerals operations. XOM also manufactures and markets fuels, lubricants, and chemicals as well as serving customers worldwide.

KINDERMORGAN

KMI operates as a pipeline transportation and energy storage company. It owns and operates pipelines that transport natural gas, gasoline, crude oil, carbon dioxide, and other products, as well as terminals that store petroleum products and chemicals and handle bulk materials like coal and petroleum coke.

Financials (13.44%)



BLK provides investment management services to institutional clients and to retail investors through various investment vehicles. It manages funds, as well as offers risk management services. BLK serves governments, companies, and foundations worldwide.



JPM provides global financial services and retail banking. It provides services such as investment banking, treasury and securities services, asset management, private banking, card member services, commercial banking, and home finance. JPM serves business enterprises, institutions, and individuals.



TRV operates as an insurance company. It provides commercial and personal property and casualty insurance products and services to businesses, government units, associations, and individuals.



V operates a retail electronic payments network and manages global financial services. It also offers global commerce through the transfer of value and information among financial institutions, merchants, consumers, businesses, and government entities.

Health Care (16.53%)



BMY is a global biopharmaceutical company that develops, licenses, manufactures, markets, and sells pharmaceutical and nutritional products. BMY focuses on products and experimental therapies addressing cancer, heart disease, HIV and AIDS, diabetes, rheumatoid arthritis, hepatitis, organ transplant rejection, and psychiatric disorders.

The logos listed are trademarks of their respective owners and are used for illustrative purposes only and should not be construed as an endorsement or affiliation with Guggenheim Investments. The individual company descriptions and company security data mentioned are for informational purposes only and should not be viewed as recommendations nor relied upon to make an investment decision. Company descriptions have been prepared using sources of information generally believed to be reliable. No representation can be made as to their accuracy. Company security data has been prepared using information from FactSet as of the date of security selection, 2.21.2024, and is subject to change. For more information, on this or any other Trust, please contact your financial professional or visit GuggenheimInvestments.com.

Health Care (16.53%) continued



CVS is an integrated pharmacy health care provider. Its offerings include pharmacy benefit management services; mail order, retail, and specialty pharmacy; disease management programs; and retail clinics throughout the U.S.



ELV operates as a health insurance provider. It provides health, dental, vision, and pharmacy benefits, as well as life insurance, and disability insurance benefits. ELV offers network-based managed care plans to large and small employer, individual, medicaid, and medicare markets.



GILD is a research-based biopharmaceutical company that discovers, develops, and commercializes therapeutics to advance the care of patients suffering from life-threatening diseases. Its primary areas of focus include HIV, AIDS, liver disease, and serious cardiovascular and respiratory conditions.

UNITEDHEALTH GROUP®

UNH owns and manages organized health systems. It provides employers products and resources to plan and administer employee benefit programs. UNH serves customers worldwide.

Industrials (13.33%)



JCI provides building products and technology solutions. It offers air systems, building management, HVAC controls, security, and fire safety solutions. JCI serves customers worldwide.



UNP is a rail transportation company and hauls a variety of goods, including agricultural, automotive, and chemical products. UNP offers long-haul routes from all major West Coast and Gulf Coast ports to eastern gateways, connects with Canada's rail systems, and serves the major gateways to Mexico.



UPS delivers packages and documents throughout the United States as well as other countries and territories. It also provides global supply chain services and less-than-truckload transportation, primarily in the U.S. UPS's business consists of an integrated air and ground pick-up and delivery network.



WM provides waste management services including collection, transfer, recycling, resource recovery, and disposal services, and operates waste-to-energy facilities. It serves municipal, commercial, industrial, and residential customers throughout North America.

Information Technology (13.37%)



ADI designs, manufactures, and markets integrated circuits used in analog and digital signal processing. Its products are used in communications, computer, industrial, instrumentation, military, aerospace, automotive, and high-performance consumer electronics applications. ADI sells its products worldwide.



CSCO provides information technology and networking services. It offers enterprise network security, software development, data collaboration, cloud computing, and other related services. CSCO serves customers in the United States.



MSFT operates as a software company and offers applications, extra cloud storage, and advanced security solutions. MSFT serves customers worldwide.



QCOM operates as a multinational semiconductor and telecommunications equipment company. It develops and delivers digital wireless communications products and services based on CDMA digital technology. QCOM serves customers worldwide.

Materials (6.60%)

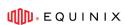


APD produces industrial atmospheric and specialty gases and performance materials and equipment. Its products include oxygen, nitrogen, argon, helium, specialty surfactants and amines, polyurethane, epoxy curatives, and resins. APD products are used in the beverage, health, and semiconductors fields.



LIN operates as an industrial gas and engineering company. It offers industrial gases, technologies, and gas processing solutions that are used in production of clean hydrogen and carbon capture systems for energy transition, medical oxygen, and specialty gases for electronics. LIN serves customers worldwide.

Real Estate (3.26%)



EQIX operates as a real estate investment trust. It invests in interconnected data centers. EQIX focuses on developing network and cloud-EQUINIX neutral data center platform for cloud and information technology, enterprises, network, and mobile services providers, as well as for financial companies.

Utilities (3.33%)



DUK is an energy company located primarily in the Americas that owns an integrated network of energy assets. It manages a portfolio of natural gas and electric supply, delivery, and trading businesses in the United States and Latin America.

The logos listed are trademarks of their respective owners and are used for illustrative purposes only and should not be construed as an endorsement or affiliation with Guggenheim Investments. The individual company descriptions and company security data mentioned are for informational purposes only and should not be viewed as recommendations nor relied upon to make an investment decision. Company descriptions have been prepared using sources of information generally believed to be reliable. No representation can be made as to their accuracy. Company security data has been prepared using information from FactSet as of the date of security selection, 2.21.2024, and is subject to change. For more information, on this or any other Trust, please contact your financial professional or visit GuggenheimInvestments.com.

Blue Chip Dividend Portfolio, Series 15

| Inception Date | 2.22.2024 | | Termination Date | 2.23.2026 | | Initial Offer Price | \$10.00 | | Number of Issues | 30 | | Historical Annual Dividend Distribution | \$0.2363 | | Distributions | 25th day of each month commencing on 3.25.2024, if any

SALES CHARGES

Sales Charge (S/C) is based on a \$10 per unit offering price.

0 1		
Standard Accounts	Amount Per Unit	Percentage of Public Offering Price
Deferred S/C ²	\$0.225	2.25%
Creation and Development (C&D) Fee	\$0.050	0.50%
Total S/C	\$0.275	2.75%
Fee/Wrap Accounts ³		
Creation and Development (C&D) Fee	\$0.050	0.50%
Total S/C	\$0.050	0.50%

TICKETING INFORMATION - CUSIPS		
Cash	40177X308	
Reinvest	40177X316	
Fee/Cash	40177X324	
Fee/Reinvest	40177X332	
Ticker	CBCDOX	

¹The Historical Annual Dividend Distribution (HADD) is as of the day prior to trust deposit and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio. ²The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing June 2024 and ending August 2024 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit. ³For unit prices other than \$10, percentage of the C&D fee will vary.

The Blue Chip Dividend Portfolio, Series 15 is a Unit Investment Trust.

RISK CONSIDERATIONS: As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. The value of your investment may fall over time. Market values of the Trust's securities fluctuate in response to various factors affecting an issuer. Additionally, events such as war, terrorism, natural and environmental disasters and the spread of infectious illnesses or other public health emergencies are impossible to predict and may adversely affect the economy, various markets and issuers, which may negatively impact the performance of the Trust and the Trust's ability to achieve its investment objectives. • The Trust invests in dividend-paying securities, which could cause the Trust to underperform similar funds that invest without consideration of a company's track record of paying dividends. Securities of companies with a history of paying dividends may not participate in a broad market advance to the same degree as other securities, and a sharp rise in interest rates or economic downturn could cause a company to unexpectedly reduce or eliminate its dividend. •The Trust invests significantly in the consumer products sector; as a result, the factors that impact the consumer products sector will likely have a greater effect on this Trust than on a more broadly diversified trust. •The Trust may be susceptible to potential risks through breaches in cybersecurity. •The Trust is subject to risks arising from various operational factors and their service providers. Although the Trust seeks to reduce operational risks through controls and procedures, there is no way to completely protect against such risks. Please see the Trust prospectus for more complete risk information.

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the applicable sales charge. UITs are subject to annual fund operating expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

This material is not intended as a recommendation or as investment advice of any kind, including in connection with rollovers, transfers, and distributions. Such material is not provided in a fiduciary capacity, may not be relied upon for or in connection with the making of investment decisions, and does not constitute a solicitation of an offer to buy or sell securities. All content has been provided for informational or educational purposes only and is not intended to be and should not be construed as legal or tax advice and/or a legal opinion. Always consult a financial, tax and/or legal professional regarding your specific situation.

Read the Trust's prospectus carefully before investing. It contains the Trust's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus at GuggenheimInvestments.com.

Guggenheim Funds Distributors, LLC

Member FINRA/SIPC 2/2024 UIT-FCT-BCDV-015 #60522