

# Blue Chip Growth Portfolio, Series 30

## Investment Objective

The Blue Chip Growth Portfolio, Series 30 (Trust) seeks to provide total return through capital appreciation and dividend income.

## Key Considerations

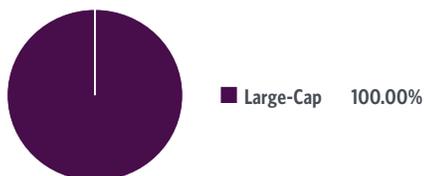
- **Financially Sound Companies:** The Trust seeks to invest in well-established, financially sound companies with attractive financial and competitive characteristics.
- **Growth Potential:** The Trust seeks to identify blue chip companies which possess superior growth and capital appreciation potential.
- **Reduce Volatility:** Guggenheim believes blue chip growth stocks, which are large-capitalization by definition, may help reduce overall portfolio volatility.

Past performance is no guarantee of future results. There is no guarantee that the trends and projections noted above will continue or come to fruition and they are subject to change.

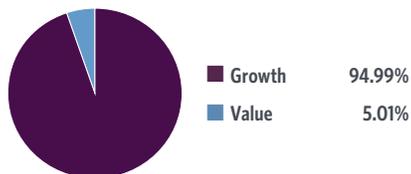
## Portfolio Allocation

Breakdown and weightings are as of 5.14.2021 and subject to change.

### CAPITALIZATION BREAKDOWN



### STYLE BREAKDOWN



### SECTOR WEIGHTINGS

Information Technology	36.42%
Health Care	20.15%
Consumer Discretionary	13.43%
Communication Services	6.88%
Consumer Staples	6.64%
Industrials	6.61%
Financials	6.54%
Real Estate	3.33%
<b>Total</b>	<b>100.00%</b>

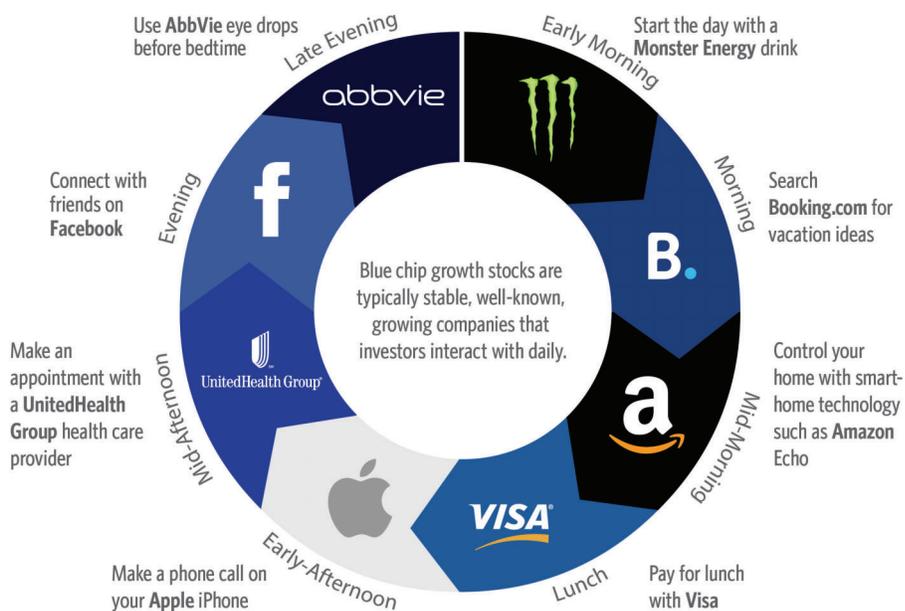
## The Blue Chip Growth Advantage

The advantage of blue chip growth stocks resides in the combination of their potential for financial stability and growth. Guggenheim Funds Distributors, LLC seeks stocks of well-established, financially sound, industry leaders with attractive growth characteristics that provide the opportunity for stronger capital appreciation than their peers.

To provide efficient exposure to these more stable growth companies, Guggenheim has created the Blue Chip Growth Portfolio. The Trust utilizes a comprehensive quantitative and qualitative methodology to construct a diversified portfolio of attractively valued U.S. blue chip growth companies that have a history of strong competitive positions, above average growth prospects and consistently high profitability.

## Daily Encounters with Blue Chip Stocks

People are continuously exposed to the products and services of blue chip stocks. The graphic below details how a typical consumer might interact with many of the holdings in the Blue Chip Growth Portfolio, Series 30 over the course of a day.



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Blue chip growth stocks often represent some of the most recognizable and financially sound companies in the market. These iconic companies seek to offer investors:

- Exposure to recognized market leaders
- Stable, reliable growth
- Historically consistent dividends
- Lower volatility

## Holdings and Sector Weightings

The stocks in this portfolio represent some of the world's most well-recognized brands and have the potential for stable and consistent performance over time. Holdings and Weightings are as of 5.14.2021 and subject to change.

### COMPANY DESCRIPTION

#### Communication Services (6.88%)

**Alphabet**

**GOOGL** operates as a holding company. GOOGL, through its subsidiaries, provides web-based search, advertisements, maps, software applications, mobile operating systems, consumer content, enterprise solutions, commerce, and hardware products..

**facebook**

**FB** operates as a social networking website that enables people to communicate with their family, friends, and coworkers. FB develops technologies that facilitate the sharing of information, photographs, website links, and videos.

#### Consumer Discretionary (13.43%)

**amazon**

**AMZN** is an online retailer that offers a wide range of products including books, music, videotapes, computers, electronics, home and garden, and numerous other products. AMZN offers personalized shopping services, Web-based credit card payment, and direct shipping to customers.

**Booking.com**

**BKNG** operates as an online travel company. BKNG offers a platform that allows to make travel reservations with providers of travel services, as well as provides accommodation reservations, rentals cars, airline tickets, and vacation packages. BKNG serves customers worldwide.

**TESLA**

**TSLA** designs, manufactures, and sells high-performance electric vehicles and electric vehicle powertrain components. TSLA owns its sales and service network and sells electric powertrain components to other automobile manufacturers. TSLA serves customers worldwide.

**TJX**

**TJX** is an off-price apparel and home fashion retailer in the United States and worldwide. It operates off-price retail concepts in the US, Canada, and Europe that offer a wide range of brand name and designer merchandise.

#### Consumer Staples (6.64%)



**MNST** operates as a holding company. MNST, through its subsidiaries, markets and distributes energy drinks. MNST serves customers worldwide.

**Sysco**

**SYU** distributes food and related products primarily to the foodservice industry. It also distributes personal care guest amenities, housekeeping supplies, room accessories, and textiles to the lodging industry. Sysco serves customers in the United States.

#### Financials (6.54%)

**MarshMcLennan**

**MMC** is a professional services firm providing advice and solutions in the areas of risk, strategy, and human capital. MMC offers analysis, advice, and transactional capabilities to clients worldwide.

**Moody's**

**MCO** is a credit rating, research, and risk analysis firm. MCO provides credit ratings and related research, data and analytical tools, quantitative credit risk measures, risk scoring software, and credit portfolio management solutions and securities pricing software and valuation models.

#### Health Care (20.15%)

**abbvie**

**ABBV** researches and develops pharmaceutical products. ABBV produces pharmaceutical drugs for specialty therapeutic areas such as immunology, chronic kidney disease, hepatitis C, women's health, oncology, and neuroscience. ABBV also offers treatments for diseases including multiple sclerosis, Parkinson's, and Alzheimer's disease.

**dexcom**  
CONTINUOUS GLUCOSE MONITORING

**DXCM** operates as a medical device company focused on the design and development of continuous glucose monitoring systems for people with diabetes. DXCM has developed a small implantable device that continuously measures glucose levels in subcutaneous tissue just under the skin and a small external receiver to which the sensor transmits glucose levels at specified intervals.

**MERCK**

**MRK** is a global health care company that delivers health solutions through its prescription medicines, vaccines, biologic therapies, animal health, and consumer care products, which it markets directly and through its joint ventures.

**REGENERON**

**REGN** is a biopharmaceutical company. It discovers, develops, and commercializes pharmaceutical products for the treatment of serious medical conditions. REGN serves the healthcare sector in the United States.

**UNITEDHEALTH GROUP**

**UNH** owns and manages organized health systems in the United States and internationally. UNH provides employers product and resources to plan and administer employee benefit programs. UNH also serves the health needs of older Americans, provides specialized care services, and provides health care information and research to providers and payers.

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Health Care (20.15%) continued



**VRTX** discovers, develops, and commercializes pharmaceutical products. It develops drugs for the treatment of cystic fibrosis, cancer, inflammatory bowel, autoimmune disease, and neurological disorders. VRTX serves the healthcare sector internationally.

Industrials (6.61%)



**LMT** is a global security company that primarily researches, designs, develops, manufactures, and integrates advanced technology products and services. LMT businesses span space, telecommunications, electronics, information and services, aeronautics, energy, and systems integration. LMT operates worldwide.



**NOC** is a global security company. It provides systems, products, and solutions in aerospace, electronics, information systems, and technical services to government and commercial customers worldwide.

Information Technology (36.42%)



**ADBE** develops, markets, and supports computer software products and technologies. Its products allow users to express and use information across all print and electronic media. ADBE offers a line of application software products, type products, and content for creating, distributing, and managing information.



**AAPL** designs, manufactures, and markets personal computers and related personal computing and mobile communication devices along with a variety of related software, services, peripherals, and networking solutions. AAPL sells its products worldwide through its online stores, its retail stores, its direct sales force, third-party wholesalers, and resellers.



**LRCX** manufactures, markets, and services semiconductor processing equipment used in the making of integrated circuits. Its products are used to deposit special films on a silicon wafer and etch away portions of various films to create a circuit design, selling its products worldwide.



**MA** provides financial transaction processing services for credit and debit cards, electronic cash, automated teller machines, and travelers checks worldwide.



**MSFT** develops, manufactures, licenses, sells, and supports software products. MSFT offers operating system software, server application software, business and consumer applications software, software development tools, and Internet and intranet software. MSFT also develops video game consoles and digital music entertainment devices.



**NVDA** designs, develops, and markets three dimensional (3D) graphics processors and related software. It offers products that provides interactive 3D graphics to the mainstream personal computer market.



**QCOM** operates as a multinational semiconductor and telecommunications equipment company. It develops and delivers digital wireless communications products and services based on CDMA digital technology. QCOM serves customers worldwide.



**CRM** designs and develops enterprise software. CRM supplies a customer relationship management service to businesses worldwide providing a technology platform for customers and developers to build and run business applications to manage their customer, sales, and operational data.



**NOW** provides enterprise information technology (IT) management software. It designs, develops, and produces prepackaged computer software, cloud services, and IT service management platform. NOW serves customers throughout the United States.



**V** operates a retail electronic payments network and manages global financial services. V also offers global commerce through the transfer of value and information among financial institutions, merchants, consumers, businesses, and government entities.



**VMW** provides virtualization solutions from the desktop to the data center. It offers products that addresses a range of IT problems which includes cost and operational inefficiencies, business continuity, software lifecycle management, and desktop management.

Real Estate (3.33%)



**CCI** operates as a real estate investment trust. CCI owns, operates, and leases towers and other infrastructure for wireless communications. CCI manages and offers wireless communication coverage and infrastructure sites in the United States and Australia.

# Blue Chip Growth Portfolio, Series 30

## PORTFOLIO SUMMARY

<b>Inception Date</b>	5.17.2021
<b>Termination Date</b>	5.17.2023
<b>Initial Offer Price</b>	\$10.00
<b>Number of Issues</b>	30
<b>Historical Annual Dividend Distribution<sup>1</sup></b>	\$0.0590
<b>Distributions</b>	25th day of each month commencing on 6.25.2021, if any

## SALES CHARGES

Sales Charge (S/C) is based on a \$10 per unit offering price.

Standard Accounts	Amount Per Unit	Percentage of Public Offering Price
<b>Deferred S/C<sup>2</sup></b>	\$0.225	2.25%
<b>Creation and Development (C&amp;D) Fee</b>	\$0.050	0.50%
<b>Total S/C</b>	\$0.275	2.75%
<b>Fee/Wrap Accounts<sup>3</sup></b>		
<b>Creation and Development (C&amp;D) Fee</b>	\$0.050	0.50%
<b>Total S/C</b>	\$0.050	0.50%

## TICKETING INFORMATION

<b>CUSIP (cash payment)</b>	40176Y307
<b>CUSIP (reinvestment accounts)</b>	40176Y315
<b>CUSIP (fee-cash)</b>	40176Y323
<b>CUSIP (fee-reinvest)</b>	40176Y331
<b>Ticker</b>	CBCHEX

<sup>1</sup>The Historical Annual Dividend Distribution (HADD) is as of the day prior to trust deposit and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. **Due to the negative economic impact across many industries caused by the recent COVID-19 outbreak, certain issuers of the securities included in the Trust may elect to reduce the amount of, or cancel entirely, dividends and/or distributions paid in the future. As a result, the HADD figure will likely be higher, and in some cases significantly higher, than the actual distribution rate achieved by the Trust.** The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio. <sup>2</sup>The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing September 2021 and ending November 2021 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit. <sup>3</sup>For unit prices other than \$10, percentage of the C&D fee will vary.

The Blue Chip Growth Portfolio, Series 30 is a Unit Investment Trust.

**RISK CONSIDERATIONS:** As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. The value of your investment may fall over time. Market value fluctuates in response to various factors. Changes in legal, political, regulatory, tax and economic conditions may cause fluctuations in markets and securities prices, which could negatively impact the value of the Trust. Events such as war, terrorism, natural and environmental disasters and the spread of infectious illnesses or other public health emergencies may adversely affect the economy, various markets and issuers. Recently, the outbreak of a novel and highly contagious form of coronavirus ("COVID-19") has adversely impacted global commercial activity and contributed to significant volatility in certain markets. Many governments and businesses have instituted quarantines and closures, which has resulted in significant disruption in manufacturing, supply chains, consumer demand and economic activity. The potential impacts are increasingly uncertain, difficult to assess and impossible to predict, and may result in significant losses. Any adverse event could materially and negatively impact the value and performance of trust and the Trust's ability to achieve its investment objectives. • Share prices or dividend rates on the securities in the Trust may decline during the life of the Trust and there is no guarantee that the issuers of the securities will declare dividends in the future and, if declared, whether they will remain at current levels or increase over time. • The Trust invests in "growth" stocks, which may be more volatile than other stocks. If the perception of a company's

growth potential is not realized, the securities purchased may not perform as expected, reducing the Trust's return. In addition, because different types of stocks tend to shift in and out of favor depending on market and economic conditions, "growth" stocks may perform differently from the market as a whole and other types of securities. • The Trust is concentrated in the information technology sector. The factors that impact the information technology sector will likely have a greater effect on this Trust than on a more broadly diversified trust. Companies involved in this sector must contend with rapid changes in technology, intense competition, government regulation and the rapid obsolescence of products and services. Sector predictions may not materialize and the companies selected for the Trust may not represent the entire sector and may not participate in the overall sector growth. • The Trust invests significantly in the consumer products sector. The factors that impact the consumer products sector will likely have a greater effect on this Trust than on a more broadly diversified trust. General risks of companies in the consumer products sector include cyclicality of revenues and earnings, economic recession, currency fluctuations, changing consumer tastes, extensive competition, product liability litigation and increased government regulation. • The Trust invests significantly in the health care sector. As a result, the factors that impact the health care sector will likely have a greater effect on this Trust than on a more broadly diversified trust. General risks of companies in the health care sector include extensive competition, generic drug sales, the loss of patent protection, product liability litigation and increased government regulation. • The Trust may be susceptible to potential risks through breaches in cybersecurity. • The Trust is subject to risks arising from various operational factors and their service providers. Although the Trust seeks to reduce operational risks through controls and procedures, there is no way to completely

protect against such risks. • Inflation may lead to a decrease in the value of assets or income from investments. **Please see the Trust prospectus for more complete risk information.**

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the applicable sales charge. UITs are subject to annual fund operating expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

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**Read the Trust's prospectus carefully before investing. It contains the Trust's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus at [GuggenheimInvestments.com](http://GuggenheimInvestments.com).**

Guggenheim Funds Distributors, LLC

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5/2021 UIT-FCT-BCHP-030 #48213