

# Blue Chip Value Portfolio, Series 3

## Investment Objective

The Blue Chip Value Portfolio, Series 3 (Trust) seeks to provide total return primarily through capital appreciation and current dividend income.

## Key Considerations

- **Financially Sound Companies:** The trust seeks to invest in well-established, financially sound companies with attractive financial and competitive characteristics.
- **Value Focused:** Large-cap value stocks have historically delivered consistent returns with less risk than the overall market.<sup>1</sup>
- **Reduce Volatility:** Guggenheim believes blue chip stocks, which are large-capitalization by definition, may help reduce overall portfolio volatility.

<sup>1</sup> Morningstar 7.31.2021.

**Past performance is no guarantee of future results.** There is no guarantee that the trends and projections noted above will continue or come to fruition and they are subject to change.

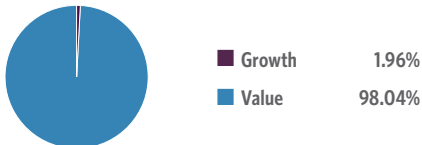
## Portfolio Allocation

Breakdown and weightings are as of 8.16.2021 and subject to change.

### CAPITALIZATION BREAKDOWN



### STYLE BREAKDOWN



### SECTOR WEIGHTINGS

Financials	19.94%
Health Care	16.70%
Industrials	13.27%
Consumer Staples	10.09%
Information Technology	9.99%
Communication Services	6.67%
Energy	6.67%
Utilities	6.65%
Materials	3.35%
Consumer Discretionary	3.34%
Real Estate	3.33%
<b>Total</b>	<b>100.00%</b>

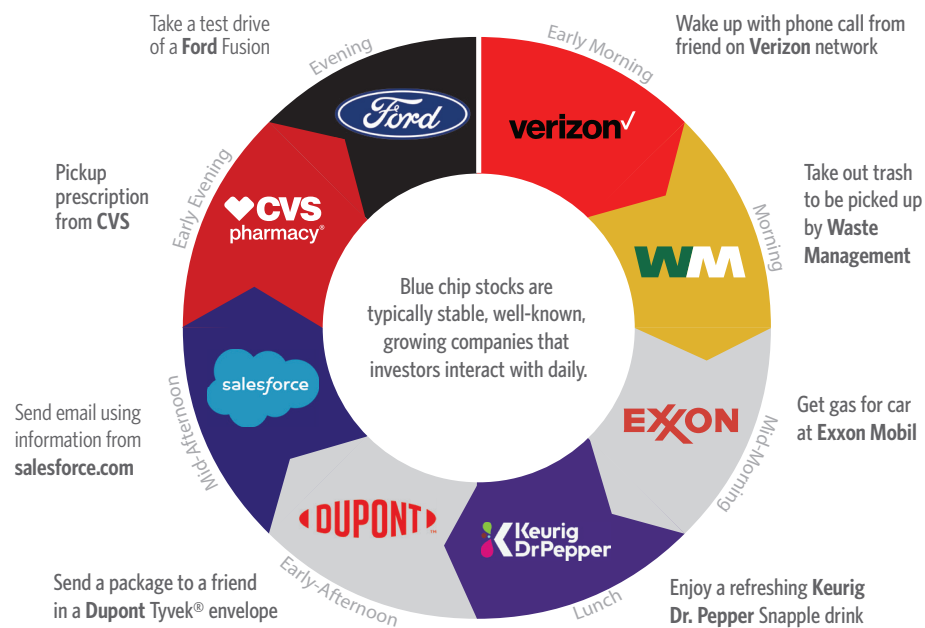
## The Advantage of Blue Chips for Value Investing

The power of value investing lies in identifying companies whose stock prices don't reflect their fundamental worth or future prospects. When these companies are recognized for their fair or intrinsic value, the company's share price appreciates. Value stocks not only offer price appreciation, they also typically pay attractive dividend income. However, some value stocks trade at a discount for a reason. These stocks are called value traps. By applying value and quality factor screens to blue chip stocks, investors may be able to avoid value traps.

In constructing the Blue Chip Value Portfolio, Guggenheim analysts conduct fundamental analysis to determine a company's intrinsic value and identify undervalued stocks by focusing on solid quality metrics such as above average sales, earnings and dividend growth, high profitability, favorable cash flow, and strong competitive industry leadership. Guggenheim believes that blue chip companies are typically financially sound with strong management teams that may have the ability to weather downturns and operate profitably in various economic conditions. The Blue Chip Value Portfolio provides access to 30 quality blue chip companies that, while undervalued now, Guggenheim believes have the strength, size, and competitive position to regain their intrinsic value.

## Daily Encounters with Blue Chip Stocks

People are continuously exposed to the products and services of blue chip stocks. The graphic below details how a typical consumer might interact with many of the holdings in the Blue Chip Value Portfolio, Series 3 over the course of a day.



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Blue chip stocks often represent some of the most recognizable and financially sound companies in the market. These iconic companies typically offer:

- Exposure to recognized market leaders
- Stable, reliable growth
- Historically consistent dividends
- Lower volatility

## Holdings and Sector Weightings

The stocks in this portfolio represent some of the world's most well-recognized brands and have the potential for stable and consistent performance over time. Holdings and Weightings are as of 8.16.2021 and subject to change.

### COMPANY DESCRIPTION

#### Communication Services (6.67%)



**CMCSA** provides media and television broadcasting services. It offers video streaming, television programming, high-speed Internet, cable television, and communication services. CMCSA serves customers worldwide.



**VZ** is an integrated telecommunications company that provides wire line voice and data services, wireless services, Internet services, and published directory information. VZ also provides network services for the federal government including business phone lines, data services, telecommunications equipment, and payphones.

#### Consumer Discretionary (3.34%)



**F** designs, manufactures, and services cars and trucks. It also provides vehicle-related financing, leasing, and insurance through its subsidiary.

#### Consumer Staples (10.09%)



**STZ** produces and markets alcoholic beverages in North America, Europe, Australia, and New Zealand. It has a portfolio of brands across the wine, imported beer, and distilled spirits categories. STZ conducts its business through wholly-owned subsidiaries as well as through a variety of joint ventures with various other entities.



**KDP** manufactures and distributes non-alcoholic beverages, offering soft drinks, juices, teas, mixers, water, and other beverages. It serves customers in North America.



**PM** operates as a holding company through which its subsidiaries and licensees produce, sell, distribute, and market a wide range of branded cigarettes and tobacco products. PM serves customers worldwide.

#### Energy (6.67%)



**XOM** operates petroleum and petro chemical businesses. Its operations include exploration and production of oil and gas, electric power generation, and coal and minerals operations. XOM also manufactures and markets fuels, lubricants, and chemicals. Exxon Mobil serves customers worldwide.



**SLB** is an oil services company. Through its subsidiaries, SLB provides a wide range of services, including technology, project management, and information solutions to the international petroleum industry as well as advanced acquisition and data processing surveys.

#### Financials (19.94%)



**AIG** is an international insurance organization serving commercial, institutional, and individual customers. AIG provides property-casualty insurance, life insurance, and retirement services.



**BAC** operates as a financial holding company that offers saving accounts, deposits, mortgage and construction loans, cash and wealth management, certificates of deposit, investment funds, credit and debit cards, insurance, mobile, and online banking services. BAC serves customers worldwide.



**BLK** provides investment management services to institutional clients and to retail investors through various investment vehicles. It manages funds, as well as offers risk management services. BLK serves governments, companies, and foundations worldwide.



**COF** provides commercial banking services. The Bank accepts deposits and offers personal credit cards, investment products, loans, and online banking services.



**GS**, a bank holding company, is a global investment banking and securities firm specializing in investment banking, trading and principal investments, asset management, and securities services. It provides services to corporations, financial institutions, governments, and high-net worth individuals.



**WFC** operates as a diversified financial services company. It provides banking, insurance, investments, mortgage, leasing, credit cards, and consumer finance. WFC serves physical stores, internet, and other distribution channels worldwide.

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## Health Care (16.70%)



**CI** operates as an insurance company offering life, accident, disability, supplemental, medicare, and dental insurance products and services. CI serves individuals, families, and businesses worldwide.



**CNC** provides multi-line healthcare solutions to individuals across all states and internationally, with specialty services including Medicaid and Medicare health plans, treatment compliance, and nurse triage.



**CVS** is an integrated pharmacy health care provider. Its offerings include pharmacy benefit management services; mail order, retail, and specialty pharmacy; disease management programs; and retail clinics throughout the U.S.



**GILD** is a research-based biopharmaceutical company that discovers, develops, and commercializes therapeutics to advance the care of patients suffering from life-threatening diseases. The primary areas of focus include HIV, AIDS, liver disease, and serious cardiovascular and respiratory conditions.



**MRK** is a global health care company that delivers health solutions through its prescription medicines, vaccines, biologic therapies, animal health, and consumer care products, which it markets directly and through its joint ventures. It has operations in pharmaceutical, animal health, and consumer care.

## Industrials (13.27%)



**GD** is a diversified defense company, which offers a broad portfolio of products and services in business aviation, combat vehicles, weapons systems, munitions, shipbuilding design and construction, information systems, and technologies.



**HON** is a worldwide technology and manufacturing company. It provides aerospace products and services, control, sensing and security technologies for commercial buildings; safety and productivity solutions; specialty chemicals, advanced materials, and process technology for refining and petrochemicals; and energy efficient products and solutions.



**LHX** is an aerospace and defense technology innovator. It designs, develops, and manufactures radio communications products and systems, including single channel ground and airborne radio systems. LHX provides advanced defense and commercial technologies across air, land, sea, space, and cyber domains.



**WM** provides waste management services including collection, transfer, recycling, resource recovery, and disposal services, and operates waste-to-energy facilities. WM serves municipal, commercial, industrial, and residential customers throughout North America.

## Information Technology (9.99%)



**CTSH** provides custom information technology (IT) consulting and technology services, as well as outsourcing services. It focuses on technology strategy consulting, complex systems development, enterprise software package implementation and maintenance, data warehousing, and business intelligence.



**CRM** designs and develops enterprise software, and supplies a customer relationship management service to businesses, providing a technology platform for customers and developers to build and run business applications, as well as manage their customer, sales, and operational data. CRM serves customers worldwide.



**INTC** designs, manufactures, and sells computer components and related products. Its major products include microprocessors, chipsets, embedded processors and microcontrollers, flash memory, graphics, network and communication, systems management software, conferencing, and digital imaging products.

## Materials (3.35%)



**DD** operates as a chemical company. It offers elastomeric photopolymer printing plates, structural and elastic adhesives, fluids, reinforcing composites, foams, coatings, rubber and elastomers, topical ingredients, food ingredients, animal nutrition, biomaterials, water purification technologies, and fibers.

## Real Estate (3.33%)



**PLD** is an owner, operator, and developer of industrial real estate, focused on global and regional markets across the Americas, Europe, and Asia. It also leases modern distribution facilities to customers, including manufacturers, retailers, transportation companies, third-party logistics providers, and other enterprises.

## Utilities (6.65%)



**D** produces and transports energy products. It offers natural gas and electric energy transmission, gathering, and storage solutions in the United States.



**SRE** operates as an energy infrastructure company and focuses on delivering sustainable energy to consumers, as well as invests in, develops, and operates transmission and distribution infrastructure in North America including California, Texas, Mexico, and the LNG export market.

# Blue Chip Value Portfolio, Series 3

## PORTFOLIO SUMMARY

<b>Inception Date</b>	8.17.2021
<b>Termination Date</b>	8.17.2023
<b>Initial Offer Price</b>	\$10.00
<b>Number of Issues</b>	30
<b>Historical Annual Dividend Distribution<sup>2</sup></b>	\$0.1697
<b>Distributions</b>	25th day of each month commencing on 9.25.2021, if any

## SALES CHARGES

Sales Charge (S/C) is based on a \$10 per unit offering price.

Standard Accounts	Amount Per Unit	Percentage of Public Offering Price
<b>Deferred S/C<sup>3</sup></b>	\$0.225	2.25%
<b>Creation and Development (C&amp;D) Fee</b>	\$0.050	0.50%
<b>Total S/C</b>	\$0.275	2.75%
Fee/Wrap Accounts <sup>4</sup>		
<b>Creation and Development (C&amp;D) Fee</b>	\$0.050	0.50%
<b>Total S/C</b>	\$0.050	0.50%

## TICKETING INFORMATION - CUSIPS

<b>Cash</b>	40177B108
<b>Reinvest</b>	40177B116
<b>Fee/Cash</b>	40177B124
<b>Fee/Reinvest</b>	40177B132
<b>Ticker</b>	CBCVCX

<sup>2</sup>The Historical Annual Dividend Distribution (HADD) is as of the day prior to trust deposit and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. **Due to the negative economic impact across many industries caused by the recent COVID-19 outbreak, certain issuers of the securities included in the Trust may elect to reduce the amount of, or cancel entirely, dividends and/or distributions paid in the future. As a result, the HADD figure will likely be higher, and in some cases significantly higher, than the actual distribution rate achieved by the Trust.** The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio. <sup>3</sup>The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing March 2022 and ending May 2022 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit. <sup>4</sup>For unit prices other than \$10, percentage of the C&D fee will vary.

The Blue Chip Value Portfolio, Series 3 is a Unit Investment Trust.

**RISK CONSIDERATIONS:** As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. The value of your investment may fall over time. Market value fluctuates in response to various factors. Changes in legal, political, regulatory, tax and economic conditions may cause fluctuations in markets and securities prices, which could negatively impact the value of the Trust. Events such as war, terrorism, natural and environmental disasters and the spread of infectious illnesses or other public health emergencies may adversely affect the economy, various markets and issuers. Recently, the outbreak of a novel and highly contagious form of coronavirus ("COVID-19") has adversely impacted global commercial activity and contributed to significant volatility in certain markets. Many governments and businesses have instituted quarantines and closures, which has resulted in significant disruption in manufacturing, supply chains, consumer demand and economic activity. The potential impacts are increasingly uncertain, difficult to assess and impossible to predict, and may result in significant losses. Any adverse event could materially and negatively impact the value and performance of trust and the Trust's ability to achieve its investment objectives. • Share prices or dividend rates on the

securities in the Trust may decline during the life of the Trust and there is no guarantee that the issuers of the securities will declare dividends in the future and, if declared, whether they will remain at current levels or increase over time. • The Trust invests in "value" stocks, which, based upon their lower than average price/book ratios, are believed to be undervalued or inexpensive relative to other companies in the same industry or the economy as a whole. These common stocks were generally selected on the basis of an issuer's business and economic fundamentals or the securities' current and projected credit profiles, relative to current market price. Such securities are subject to the risk of misestimating certain fundamental factors and will generally underperform during periods when value style investments are "out of favor." • The Trust may be susceptible to potential risks through breaches in cybersecurity. • The Trust is subject to risks arising from various operational factors and their service providers. Although the Trust seeks to reduce operational risks through controls and procedures, there is no way to completely protect against such risks. • Inflation may lead to a decrease in the value of assets or income from investments. **Please see the Trust prospectus for more complete risk information.**

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the applicable sales charge. UITs are subject to annual fund operating

expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

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**Read the Trust's prospectus carefully before investing. It contains the Trust's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus at [GuggenheimInvestments.com](http://GuggenheimInvestments.com).**

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