

# Balanced Income Builder Portfolio, Series 29

## Investment Objective

The Balanced Income Builder Portfolio, Series 29 (Trust) seeks current income as the primary objective, with the potential for capital appreciation as a secondary objective.

## Key Considerations

- **Growth & Income:** The portfolio is an approximate 50/50 blend of dividend-paying U.S. listed equities<sup>2</sup> and tactically selected fixed-income exchange traded funds (ETFs) that seeks to provide the potential for capital appreciation along with consistent income.
- **Low Correlation:** The portfolio is strategically balanced, as of date of deposit, between U.S. equities and fixed-income ETFs seeking to provide enhanced diversification<sup>1</sup> through low correlation.
- **Asset Allocation:** The proper asset allocation may help investors manage market volatility by helping to improve a portfolio's risk-adjusted returns. When used as part of a client's overall investment strategy, the Trust provides a single investment allocation spanning across multiple segments of the market, as of date of deposit.

<sup>1</sup>Diversification neither assures a profit nor eliminates the risk of experiencing investment losses.

<sup>2</sup>Certain common stocks included in the Trust portfolio are issued by real estate investment trusts (REITs).

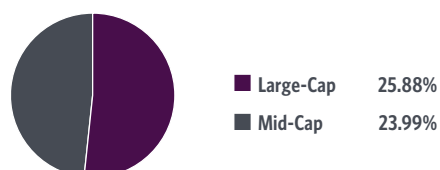
## Portfolio Allocation

Breakdowns and weightings are as of 10.17.2019 and subject to change.

### FIXED-INCOME SECTOR WEIGHTINGS

Mortgage-Backed Securities	11.02%
Floating Rate / Senior Loan	10.03%
Corporate Investment Grade	8.02%
Inflation Protection	6.03%
International	5.98%
Municipal High Yield	5.00%
Corporate High Yield	2.03%
Agency / Government Guaranteed	2.02%
<b>Fixed-Income ETFs Total</b>	<b>50.13%</b>

### CAPITALIZATION BREAKDOWN



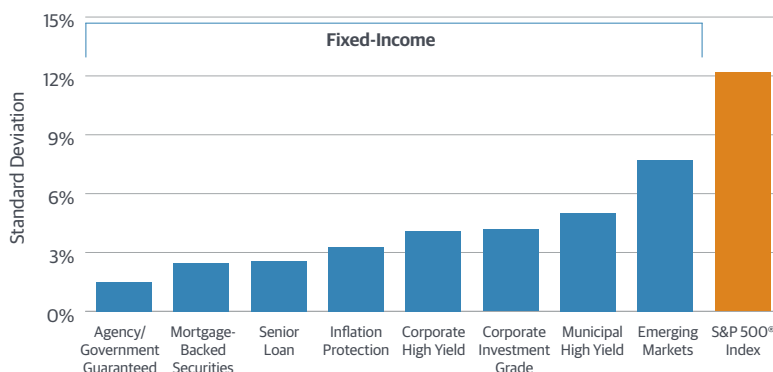
The capitalization breakdown excludes fixed-income ETFs and represents 49.87% of the overall portfolio.

## Balanced Exposure for Income and Lower Volatility

Guggenheim believes that for many investors, long-term success has been credited to diversification.<sup>1</sup> Equities and fixed-income securities have historically performed differently in various types of markets. Being diversified among different asset classes may help reduce risk, provide the potential for consistent returns over time and provide investors an opportunity to stay focused on their goals. Because volatility differs across asset classes, a blend of equity and fixed-income may help minimize overall volatility.

In recognition of the important role that diversification can play in an investors overall portfolio, Guggenheim Funds Distributors, LLC created the Balanced Income Builder Portfolio. The Trust provides access to approximately 50% U.S. equities and 50% fixed-income ETFs, as of date of deposit.

### EQUITY & BOND RISK PROFILE: TRAILING 36 MONTH STANDARD DEVIATION



**Past performance is no guarantee of future results.** Standard deviation is a statistical measure of the historical volatility of an investment, usually computed using the most recent 36-monthly returns and then annualized. More generally, it is a measure of the extent to which numbers are spread around their average. The higher the number, the more volatility is to be expected. The chart is for illustrative purposes only and it is not meant to forecast, imply or guarantee the future performance of any Guggenheim Investments product. Agency/Government Guaranteed is represented by the Bloomberg Barclays U.S. Agency Intermediate Index. Mortgage-Backed Securities is represented by the Bloomberg Barclays US Mortgage-Backed Securities Index. Senior Loan is represented by the Credit Suisse Leveraged Loan Index. Inflation Protection is represented by the Bloomberg Barclays US Treasury: US TIPS Index. Corporate High Yield is represented by the Bloomberg Barclays US Corporate High Yield Index. Corporate Investment Grade is represented by the Bloomberg Barclays US Corporate Bond Index. Municipal High Yield is represented by the Bloomberg Barclays Municipal High Yield Index. Emerging Markets is represented by the Bloomberg Barclays Emerging Markets Local Currency Government Index. \*Index definitions on next page. Source: Morningstar, 9.30.2019.

## PORTFOLIO HOLDINGS

Holdings, breakdown, and weightings are as of 10.17.2019 and subject to change.

Symbol	Company Name
<b>Common Stocks (49.87%)</b>	
<b>Communication Services (4.01%)</b>	
T	AT&T, Inc.
VZ	Verizon Communications, Inc.
<b>Consumer Discretionary (3.97%)</b>	
GM	General Motors Company
LVS	Las Vegas Sands Corporation
<b>Consumer Staples (4.00%)</b>	
TAP	Molson Coors Brewing Company
PM	Philip Morris International, Inc.
<b>Energy (5.98%)</b>	
CVX	Chevron Corporation
XOM	Exxon Mobil Corporation
VLO	Valero Energy Corporation
<b>Financials (9.91%)</b>	
CFG	Citizens Financial Group, Inc.
HBAN	Huntington Bancshares, Inc.
KEY	KeyCorp
PRU	Prudential Financial, Inc.
WFC	Wells Fargo & Company
<b>Health Care (4.06%)</b>	
ABBV	AbbVie, Inc.
CAH	Cardinal Health, Inc.
<b>Information Technology (3.96%)</b>	
IBM	International Business Machines Corporation

Symbol	Company Name
STX	Seagate Technology PLC
<b>Materials (3.97%)</b>	
IP	International Paper Company
LYB	LyondellBasell Industries NV
<b>Real Estate (8.02%)</b>	
HST	Host Hotels & Resorts, Inc.
VTR	Ventas, Inc.
VER	VEREIT, Inc.
WPC	W.P. Carey, Inc.
<b>Utilities (1.99%)</b>	
PPL	PPL Corporation
<b>Exchange Traded Funds (50.13%)</b>	
BKLN	Invesco Senior Loan ETF
AGZ	iShares Agency Bond ETF
CMBS	iShares CMBS ETF
FLOT	iShares Floating Rate Bond ETF
MBB	iShares MBS ETF
IGSB	iShares Short-Term Corporate Bond ETF
TIP	iShares TIPS Bond ETF
JNK	SPDR Bloomberg Barclays High Yield Bond ETF
HYD	VanEck Vectors High-Yield Municipal Index ETF
EMLC	VanEck Vectors J.P. Morgan EM Local Currency Bond ETF

# Balanced Income Builder Portfolio, Series 29

## PORTFOLIO SUMMARY

<b>Inception Date</b>	10.18.2019
<b>Termination Date</b>	10.18.2021
<b>Initial Offer Price</b>	\$10.00
<b>Number of Issues</b>	35
<b>Historical Annual Dividend Distribution<sup>3</sup></b>	\$0.3636
<b>Distributions</b>	25th day of each month commencing on 11.25.2019, if any

<sup>3</sup> The Historical Annual Dividend Distribution (HADD) is as of 10.17.2019 and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio.

## SALES CHARGES

Sales Charge (S/C) is based on a \$10 per unit offering price.

Standard Accounts	Amount Per Unit	Percentage of Public Offering Price
<b>Deferred S/C<sup>4</sup></b>	\$0.225	2.25%
<b>Creation and Development (C&amp;D) Fee</b>	\$0.050	0.50%
<b>Total S/C</b>	\$0.275	2.75%

## Fee/Wrap Accounts<sup>5</sup>

<b>Creation and Development (C&amp;D) Fee</b>	\$0.050	0.50%
<b>Total S/C</b>	\$0.050	0.50%

## TICKETING INFORMATION

<b>CUSIP (cash payment)</b>	40175B704
<b>CUSIP (reinvestment accounts)</b>	40175B712
<b>CUSIP (fee-cash)</b>	40175B720
<b>CUSIP (fee-reinvest)</b>	40175B738
<b>Ticker</b>	CGBIDX

<sup>4</sup> The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing February 2020 and ending April 2020 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit.

<sup>5</sup> For unit prices other than \$10, percentage of the C&D fee will vary.

**\*INDEX DEFINITIONS:** The **Bloomberg Barclays U.S. Agency Intermediate Index** measures the performance of native currency agency debentures from issuers, callable and non-callable agency securities that are publicly issued by U.S. government agencies, quasi-federal corporations, and corporate or foreign debt guaranteed by the U.S. government. The **Bloomberg Barclays US Mortgage-Backed Securities Index** measures the performance of the agency mortgage-backed pass-through securities (both fixed-rate and hybrid ARM) issued by Ginnie Mae, Fannie Mae, and Freddie Mac. The **Credit Suisse Leveraged Loan Index** measures the performance of investible universe of the \$US-denominated leveraged loan market. The **Bloomberg Barclays US Treasury: US TIPS Index** measures the performance of rules-based, market value-weighted inflation-protected securities issued by the U.S. Treasury. The **Bloomberg Barclays US Corporate High Yield Index** measures the performance of U.S. dollar-denominated, non-investment grade, fixed-rate, taxable corporate bonds. The **Bloomberg Barclays US Corporate Bond Index** measures the performance of the investment grade, U.S. dollar-denominated, fixed-rate, taxable corporate bond market. The **Bloomberg Barclays Municipal High Yield Index** measures the performance of long-term, tax exempt bond market, including high yield municipal bonds only. The **Bloomberg Barclays Emerging Markets Local Currency Government Index** measures the performance of local currency Emerging Markets (EM) debt. The **S&P 500® Index** is designed to measure the performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.

The **Balanced Income Builder Portfolio, Series 29** is a **Unit Investment Trust**.

**RISK CONSIDERATIONS:** As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. • The Trust invests in shares of ETFs, which are subject to various risks, including management's ability to meet the fund's investment objective. Shares of ETFs may trade at a discount from their net asset value in the secondary market. This risk is separate and distinct from the risk that the net asset value of the ETF shares may decrease. The amount of such discount from net asset value is subject to change from time to time in response to various factors. • The ETFs are subject to annual fees and expenses, including a management fee. Unitholders of the Trust will bear these fees in addition to the fees and expenses of the Trust. • The Trust is subject to an ETF's index correlation risk. • The value of the fixed-income securities in the ETFs will generally fall if interest rates, in general, rise. Typically, fixed-income securities with longer periods before maturity are more sensitive to interest rate changes. The Trust may be subject to greater risk of rising interest rates than would normally be the case due to the current period of historically low rates. • An ETF or an issuer of securities held by an ETF may be unwilling or unable to make principal payments and/or to declare distributions in the future, may call a security before its stated maturity, or may reduce the level of distributions declared. Issuers may suspend distributions during the life of the Trust. This may result

in a reduction in the value of your units. • The financial condition of an ETF or an issuer of securities held by an ETF may worsen, resulting in a reduction in the value of your units. This may occur at any point in time, including during the primary offering period. • Economic conditions may lead to limited liquidity and greater volatility. • Certain ETFs held by the Trust invest in mortgage-backed securities. Rising interest rates tend to extend the duration of mortgage-backed securities, making them more sensitive to changes in interest rates, and may reduce the market value of the securities. Mortgage-backed securities are subject to prepayment risk, the risk that borrowers may pay off their mortgages sooner than expected, particularly when interest rates decline. This can reduce the ETFs', and therefore the Trust's, returns because the ETFs may have to reinvest that money at lower prevailing interest rates. • The Trust invests in securities issued by mid-cap companies and certain ETFs held by the Trust may invest in securities issued by small- and mid-cap companies, which may have limited product lines, markets or financial resources and may be more vulnerable to adverse general market or economic developments. These securities customarily involve more investment risk than securities of large-capitalization companies. • Share prices or dividend rates on the securities in the Trust may decline during the life of the Trust. • Inflation may lead to a decrease in the value of assets or income from investments. **Please see the Trust prospectus for more complete risk information.**

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the

applicable sales charge. UITs are subject to annual fund operating expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

This material is not intended as a recommendation or as investment advice of any kind, including in connection with rollovers, transfers, and distributions. Such material is not provided in a fiduciary capacity, may not be relied upon for or in connection with the making of investment decisions, and does not constitute a solicitation of an offer to buy or sell securities. All content has been provided for informational or educational purposes only and is not intended to be and should not be construed as legal or tax advice and/or a legal opinion. Always consult a financial, tax and/or legal professional regarding your specific situation.

**Read the Trust's prospectus carefully before investing. It contains the Trust's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus at [GuggenheimInvestments.com](http://GuggenheimInvestments.com).**

Guggenheim Funds Distributors, LLC

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