

Dow Jones Value Dividend Focus Portfolio, Series 37

Investment Objective

The Dow Jones Value Dividend Focus Portfolio, Series 37 (Trust) seeks to provide total return primarily through capital appreciation and current dividend income by investing in a portfolio of common stocks.

Key Considerations

- **Dividend Focus:** Guggenheim believes that dividends are often a good indicator of a corporation's financial condition and may signal management's belief in a profitable future. As of the inception date, the Trust's historical annual dividend distribution is \$0.4098.¹
- **The Importance of Value:** Value stocks have historically delivered consistent returns with lower risk than the overall market.² The Trust seeks to identify companies that have historically paid above average dividend income and have the highest potential for sustainable price appreciation over the life of the Trust.
- **Strength and Stability:** The Trust seeks to invest in stocks that Guggenheim believes are strong, stable and growing which may provide a buffer against market volatility in a well balanced portfolio.

Past performance is not a guarantee of future results. There is no guarantee that the trends and projections noted above will continue or come to fruition and they are subject to change.

² Source: Morningstar, 5.31.2019.

PORTFOLIO SUMMARY

Inception Date	6.17.2019
Termination Date	9.17.2020
Initial Offer Price	\$10.00
Number of Issues	50
Historical Annual Dividend Distribution¹	\$0.4098
Distributions	25th day of each month commencing on 7.25.2019, if any

TICKETING INFORMATION

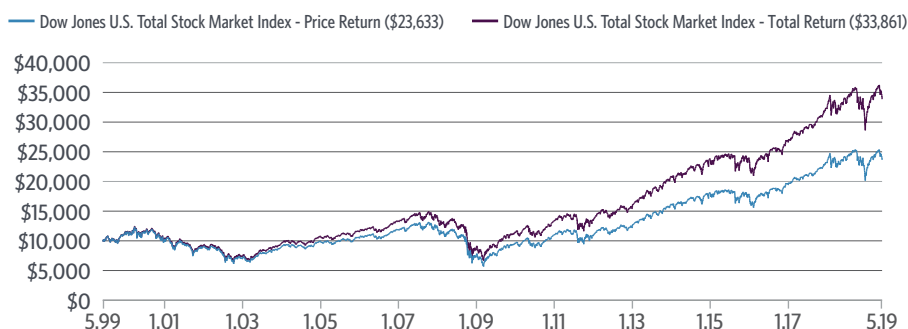
CUSIP (cash payment)	40174J708
CUSIP (reinvestment accounts)	40174J716
CUSIP (fee-cash)	40174J724
CUSIP (fee-reinvest)	40174J732
Ticker	CRBDLX

¹ The Historical Annual Dividend Distribution (HADD) is as of 6.14.2019 and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio.

The Importance of Dividends

Investing for income has become increasingly difficult in an environment of low interest rates. Dividends are an important component of investment portfolios. They can represent an income source for living expenses or, if reinvested, they can have a material impact on a portfolio's total return. As shown in the chart below, over the last 20 years the impact of reinvested dividends has represented approximately 40% of total market return³.

GROWTH OF \$10,000³

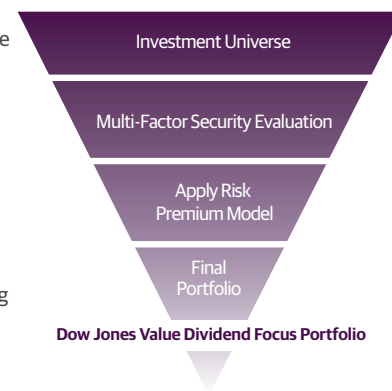


³ **Past performance is no guarantee of future results.** The historical performance of the Index is shown for illustrative purposes only; it is not meant to forecast, imply or guarantee the future performance of any particular investment or Guggenheim Investments product, which will vary. This illustration is based on the historical returns of the **Dow Jones U.S. Total Stock Market Index**, a widely accepted, unmanaged index of U.S. stock market performance. They assume an initial hypothetical investment of \$10,000 was made beginning 5.31.1999. Investors cannot invest in any index. Securities in which the Trust invests may differ from those in the Index. The Trust will not try to replicate the performance of these indices and will not necessarily invest any substantial portion of its assets in securities in the Index. There is no guarantee that the perceived intrinsic value of a security will be realized. Source: Morningstar, 5.31.2019.

Security Selection

In constructing the Trust's portfolio, the securities were selected based on the following fundamentally-based quantitative criteria:

- Starts with all of the mid- and large-size companies that make up the Dow Jones U.S. Top-Cap Value Total Stock Index.*
- Identifies higher yielding, more stable companies by screening out companies with unattractive characteristics, such as low dividend yields and higher price volatility.
- From the screened universe, identify the 100 companies with the highest Santa Monica Quantitative (SMQ) Alpha Score. The SMQ score is Guggenheim's proprietary indicator that ranks companies based upon forward-looking expectations versus current market prices.
- Selects and weights the companies with the highest dividend yield (with a 5% maximum weighting).



* The **Dow Jones U.S. Top-Cap Value Total Stock Index** includes equities both designated as "value" stocks and included among the 1,000 largest publicly traded companies as ranked by market capitalization within the Dow Jones U.S. Total Stock Market Index.

The Dow Jones Value Dividend Focus Portfolio, Series 37 is a Unit Investment Trust.

RISK CONSIDERATIONS: As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. • Share prices or dividend rates on the securities in the Trust may decline during the life of the Trust. • The Trust is concentrated in the financial sector. The factors that impact the financial sector will likely have a greater effect on this Trust than on a more broadly diversified trust. The profitability of companies in the financial sector

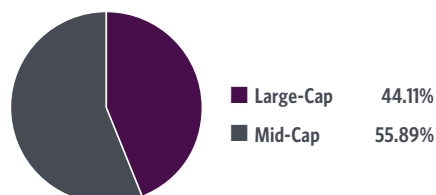
is largely dependent upon the availability and cost of capital which may fluctuate significantly in response to changes in interest rates and general economic developments. Financial sector companies are subject to the adverse effects of economic recession, decreases in the availability of capital, volatile interest rates, portfolio concentrations in geographic markets and in commercial and residential real estate loans, and competition from new entrants in their fields of business. • The Trust invests in securities issued by mid-cap companies, which may have limited product lines, markets or financial resources and may be more vulnerable to adverse general market or economic developments. These securities customarily involved more investment risk than securities of large-capitalization companies. • Inflation may lead to a decrease in the value of **(CONTINUED ON REVERSE)**

Dow Jones Value Dividend Focus Portfolio, Series 37

Portfolio Allocation

Breakdown and weightings are as of 6.14.2019 and subject to change.

CAPITALIZATION BREAKDOWN



SALES CHARGES

Sales Charge (S/C) is based on a \$10 per unit offering price.

Standard Accounts	Amount Per Unit	Percentage of Public Offering Price
Deferred S/C⁴	\$0.135	1.35%
Creation and Development (C&D) Fee	\$0.050	0.50%
Total S/C	\$0.185	1.85%
Fee/Wrap Accounts⁵		
Creation and Development (C&D) Fee	\$0.050	0.50%
Total S/C	\$0.050	0.50%

⁴ The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing October 2019 and ending December 2019 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit.

⁵ For unit prices other than \$10, percentage of the C&D fee will vary.

The **Dow Jones U.S. Top-Cap Value Total Stock Index**, a licensed trademark of CME Group Index Services LLC ("CME"), has been licensed for use. "Dow Jones U.S. Top-Cap Value Total Stock Index" and "Dow Jones Indexes" are service marks of Dow Jones Trademark Holdings, LLC ("Dow Jones"), and have been licensed for use for certain purposes by Guggenheim Funds Distributors, LLC ("Guggenheim Funds") and Guggenheim Funds' Dow Jones Value Dividend Focus Portfolio is not sponsored, endorsed, sold or promoted by Dow Jones, CME or their respective affiliates. Dow Jones, CME and respective affiliates make no representation or warranty, express or implied, to the owners of the Trust or any member of the public regarding the advisability of trading in the Trust.

PORTFOLIO HOLDINGS

Holdings, breakdown, and weightings are as of 6.14.2019 and subject to change.

Symbol	Company Name	Symbol	Company Name
Communication Services (8.55%)			
T	AT&T, Inc.	RF	Regions Financial Corporation
IPG	Interpublic Group of Companies, Inc.	STT	State Street Corporation
OMC	Omnicom Group, Inc.	UNM	Unum Group
VZ	Verizon Communications, Inc.	Health Care (7.00%)	
Consumer Discretionary (1.94%)			
GM	General Motors Company	CAH	Cardinal Health, Inc.
Consumer Staples (11.04%)			
ADM	Archer-Daniels-Midland Company	CVS	CVS Health Corporation
CPB	Campbell Soup Company	GILD	Gilead Sciences, Inc.
GIS	General Mills, Inc.	PFE	Pfizer, Inc.
INGR	Ingredion, Inc.	Industrials (6.85%)	
K	Kellogg Company	CAT	Caterpillar, Inc.
PM	Philip Morris International, Inc.	ETN	Eaton Corporation PLC
Energy (10.78%)			
CVX	Chevron Corporation	R	Ryder System, Inc.
KMI	Kinder Morgan, Inc.	UPS	United Parcel Service, Inc.
PSX	Phillips 66	Information Technology (6.30%)	
VLO	Valero Energy Corporation	HPE	Hewlett Packard Enterprise Company
WMB	Williams Companies, Inc.	INTC	Intel Corporation
Financials (28.80%)			
CFG	Citizens Financial Group, Inc.	IBM	International Business Machines Corporation
FHN	First Horizon National Corporation	JNPR	Juniper Networks, Inc.
FNB	FNB Corporation	Materials (10.03%)	
JHG	Janus Henderson Group PLC	EMN	Eastman Chemical Company
MET	MetLife, Inc.	IP	International Paper Company
MFA	MFA Financial, Inc.	LYB	LyondellBasell Industries NV
NAVI	Navient Corporation	STLD	Steel Dynamics, Inc.
NYCB	New York Community Bancorp, Inc.	WRK	Westrock Company
PACW	PacWest Bancorp	Real Estate (2.55%)	
PRU	Prudential Financial, Inc.	MPW	Medical Properties Trust, Inc.
Utilities (6.16%)			
		ED	Consolidated Edison, Inc.
		DUK	Duke Energy Corporation
		PPL	PPL Corporation

RISK CONSIDERATIONS (CONTINUED) assets or income from investments. **Please see the Trust prospectus for more complete risk information.**

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the applicable sales charge. UITs are subject to annual fund operating expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

This material is not intended as a recommendation or as investment advice of any kind, including in connection with rollovers, transfers, and distributions. Such material is not provided in a fiduciary capacity, may

not be relied upon for or in connection with the making of investment decisions, and does not constitute a solicitation of an offer to buy or sell securities. All content has been provided for informational or educational purposes only and is not intended to be and should not be construed as legal or tax advice and/or a legal opinion. Always consult a financial, tax and/or legal professional regarding your specific situation.

Read the Trust's prospectus carefully before investing. It contains the Trust's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus at GuggenheimInvestments.com.

Guggenheim Funds Distributors, LLC

Member FINRA/SIPC

6/2019 UIT-FCT-RBPD-037 #38995