

# SMid Dividend Strength Portfolio, Series 12

## Investment Objective

The SMid Dividend Strength Portfolio, Series 12 (Trust) seeks to provide dividend income potential coupled with the potential for long-term capital appreciation.

## Key Considerations

- **Dividend Growth:** The portfolio is comprised of stocks that have, on average, increased their dividends more than 16% each year over the last five years.<sup>1</sup> However, dividend growth levels may not be maintained.
- **Strengthening Domestic Economy:** Small- and mid-capitalization stocks historically benefit more from domestic growth than their large-capitalization counterparts as revenue is generally derived locally.
- **Balance Sheet Strength:** Guggenheim believes companies that exhibit strong fundamentals and that distribute significant dividends on a consistent basis generally demonstrate financial strength and positive performance relative to their peers.

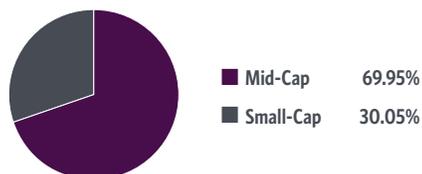
**Past performance does not guarantee future results.** There is no guarantee that these trends and projections will come to fruition and they are subject to change.

<sup>1</sup> Source: FactSet, 7.22.2019.

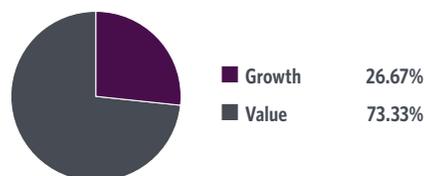
## Portfolio Allocation

Breakdown and weightings are as of 7.19.2019 and subject to change.

### CAPITALIZATION BREAKDOWN



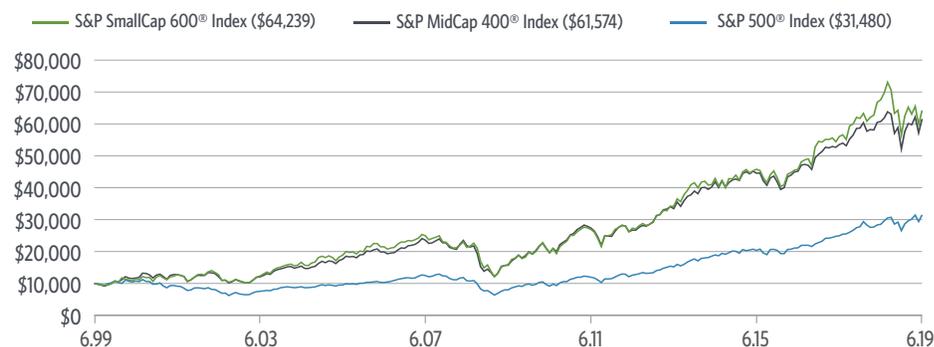
### STYLE BREAKDOWN



## Making the Case for SMid Stocks

Over time, small- and mid-capitalization securities have outperformed large-capitalization stocks, as the chart below illustrates. However, this potential enhanced return may come with additional volatility.

### GROWTH OF \$10,000 (6.30.1999-6.28.2019)



**Past performance is no guarantee of future results.** The chart is shown for illustrative purposes only; it is not meant to forecast, imply or guarantee the future results of any Guggenheim Investments product. Source: Bloomberg.

**Index definitions:** The **S&P SmallCap 600® Index** is designed to measure the performance of 600 small-size companies in the U.S. The **S&P MidCap 400® Index** is designed to measure the performance of 400 mid-sized companies in the U.S. The **S&P 500® Index** is a market-weighted stock market index comprised of the stocks of 500 U.S. corporations. The indices are unmanaged. It is not possible to invest directly in the indices.

## Security Selection

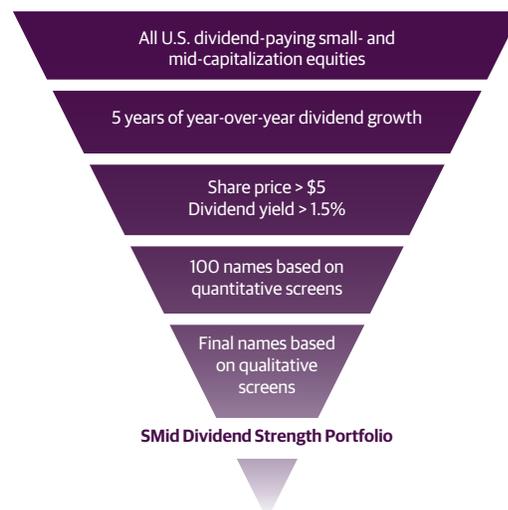
In constructing the Trust's portfolio, the securities were selected based on the following criteria:

**Investment Universe:** Begin with a universe of all dividend-paying small- and mid-capitalization companies.

**Multi-Factor Security Evaluation:** Focus on quantitative screenings that include, but are not limited to: five years of year-over-year dividend growth, share price greater than \$5, and dividend yield greater than 1.5%.

**Portfolio Construction:** The portfolio is professionally evaluated and selected through additional qualitative analysis such as cash-flow adequacy, balance sheet, valuation, industry leadership, and growth.

**Final Portfolio:** The SMid Dividend Strength Portfolio consists of a diversified portfolio of small- and mid-capitalization equity securities that have historically increased their dividends.



# SMid Dividend Strength Portfolio, Series 12

## PORTFOLIO SUMMARY

Inception Date	7.22.2019
Termination Date	7.22.2021
Initial Offer Price	\$10.00
Number of Issues	30
Historical Annual Dividend Distribution <sup>2</sup>	\$0.2383
Distributions	25th day of each month commencing on 8.25.2019, if any

<sup>2</sup> The Historical Annual Dividend Distribution (HADD) is as of 7.19.2019 and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio.

## TICKETING INFORMATION

CUSIP (cash payment)	40174K465
CUSIP (reinvestment accounts)	40174K473
CUSIP (fee-cash)	40174K481
CUSIP (fee-reinvest)	40174K499
Ticker	CSMDLX

## SALES CHARGES

Sales Charge (S/C) is based on a \$10 per unit offering price.

Standard Accounts	Amount Per Unit	Percentage of Public Offering Price
Deferred S/C <sup>3</sup>	\$0.225	2.25%
Creation and Development (C&D) Fee	\$0.050	0.50%
<b>Total S/C</b>	<b>\$0.275</b>	<b>2.75%</b>
Fee/Wrap Accounts <sup>4</sup>		
Creation and Development (C&D) Fee	\$0.050	0.50%
<b>Total S/C</b>	<b>\$0.050</b>	<b>0.50%</b>

<sup>3</sup> The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing February 2020 and ending April 2020 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit.

<sup>4</sup> For unit prices other than \$10, percentage of the C&D fee will vary.

## PORTFOLIO HOLDINGS

Holdings, breakdown, and weightings are as of 7.19.2019 and subject to change.

Symbol	Company Name
<b>Communication Services (3.37%)</b>	
IPG	Interpublic Group of Companies, Inc.
<b>Consumer Discretionary (9.95%)</b>	
SCI	Service Corp International
MTN	Vail Resorts, Inc.
WEN	Wendy's Company
<b>Consumer Staples (3.33%)</b>	
LANC	Lancaster Colony Corporation
<b>Financials (30.14%)</b>	
AIZ	Assurant, Inc.
AUB	Atlantic Union Bankshares Corporation
FAF	First American Financial Corporation
THG	Hanover Insurance Group, Inc.
ORI	Old Republic International Corporation
SNV	Synovus Financial Corporation
UMBF	UMB Financial Corporation
UBSI	United Bankshares, Inc.
UCBI	United Community Banks, Inc.

Symbol	Company Name
<b>Industrials (13.42%)</b>	
HII	Huntington Ingalls Industries, Inc.
KAR	KAR Auction Services, Inc.
SNA	Snap-on, Inc.
SCS	Steelcase, Inc.
<b>Information Technology (3.34%)</b>	
AVX	AVX Corporation
<b>Materials (6.70%)</b>	
AVY	Avery Dennison Corporation
RPM	RPM International, Inc.
<b>Real Estate (19.85%)</b>	
COR	CoreSite Realty Corporation
CONE	CyrusOne, Inc.
DEI	Douglas Emmett, Inc.
EGP	EastGroup Properties, Inc.
HTA	Healthcare Trust of America, Inc.
TRNO	Terreno Realty Corporation
<b>Utilities (9.90%)</b>	
LNT	Alliant Energy Corporation
ATO	Atmos Energy Corporation
IDA	IDACORP, Inc.

The SMid Dividend Strength Portfolio, Series 12 is a Unit Investment Trust.

**RISK CONSIDERATIONS:** As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. • The Trust is concentrated in the financial sector; the factors that impact the financial sector will likely have a greater effect on this Trust than on a more broadly diversified trust. The profitability of companies in the financial sector is largely dependent upon the availability and cost of capital which may fluctuate significantly in response to changes in interest rates and general economic developments. Financial sector companies are subject to the adverse effects of economic recession, decreases in the availability of capital, volatile interest rates, portfolio concentrations in geographic markets and in commercial and residential real estate loans, and competition from new entrants in their fields of business. • The Trust includes real estate investment trusts ("REITs"), which may concentrate their investments in specific geographic areas or in specific property types. The value of the REITs and other real estate securities and the ability of such securities to distribute income may be adversely affected by several factors, including: rising interest rates; changes in the global and local economic climate and real estate conditions; perceptions of prospective tenants of the safety, convenience and attractiveness of the properties; and other factors beyond the control of the issuer of the security. • The Trust invests in securities issued by small- and mid-cap companies, which may have limited product lines, markets or financial resources and may be more vulnerable to adverse general market or economic developments. These securities customarily involve more investment risk than securities of large-capitalization

companies. • Share prices or dividend rates on the securities in the Trust may decline during the life of the Trust. • Inflation may lead to a decrease in the value of assets or income from investments. **Please see the Trust prospectus for more complete risk information.**

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the applicable sales charge. UITs are subject to annual fund operating expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

This material is not intended as a recommendation or as investment advice of any kind, including in connection with rollovers, transfers, and distributions. Such material is not provided in a fiduciary capacity, may not be relied upon for or in connection with the making of investment decisions, and does not constitute a solicitation of an offer to buy or sell securities. All content has been provided for informational or educational purposes only and is not intended to be and should not be construed as legal or tax advice and/or a legal opinion. Always consult a financial, tax and/or legal professional regarding your specific situation.

**Read the Trust's prospectus carefully before investing. It contains the Trust's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus at [GuggenheimInvestments.com](http://GuggenheimInvestments.com).**

Guggenheim Funds Distributors, LLC

Member FINRA/SIPC

7/2019 UIT-FCT-SMDS-012 #39405